



rpdsoftware.com
+91 8090706048 | +91 8586899360

Ready. Set.
Action! • REC

We don't just create content.
We create emotions!

RPD Software

Why Digital Marketing?

How much do you invest in your marketing? Are you happy with **the results?**

There are **1.13 billion websites** in the world as of February 2023, according to Forbes. But only around 200 million were active, as the majority, 82%, were deactivated. You don't want that to happen to your website, right? You want it up and running!

To gain clients, you need the whole picture - a great website, active presence, positive reviews and testimonials, strong social media engagement, ads, and more. If you fail in any of these, you are **losing profit**.

Investing in your marketing strategies is not a preference anymore. It is mandatory. If you would like to spend your time doing what you do best instead of marketing, we offer **complete digital marketing services** and different pricing models.

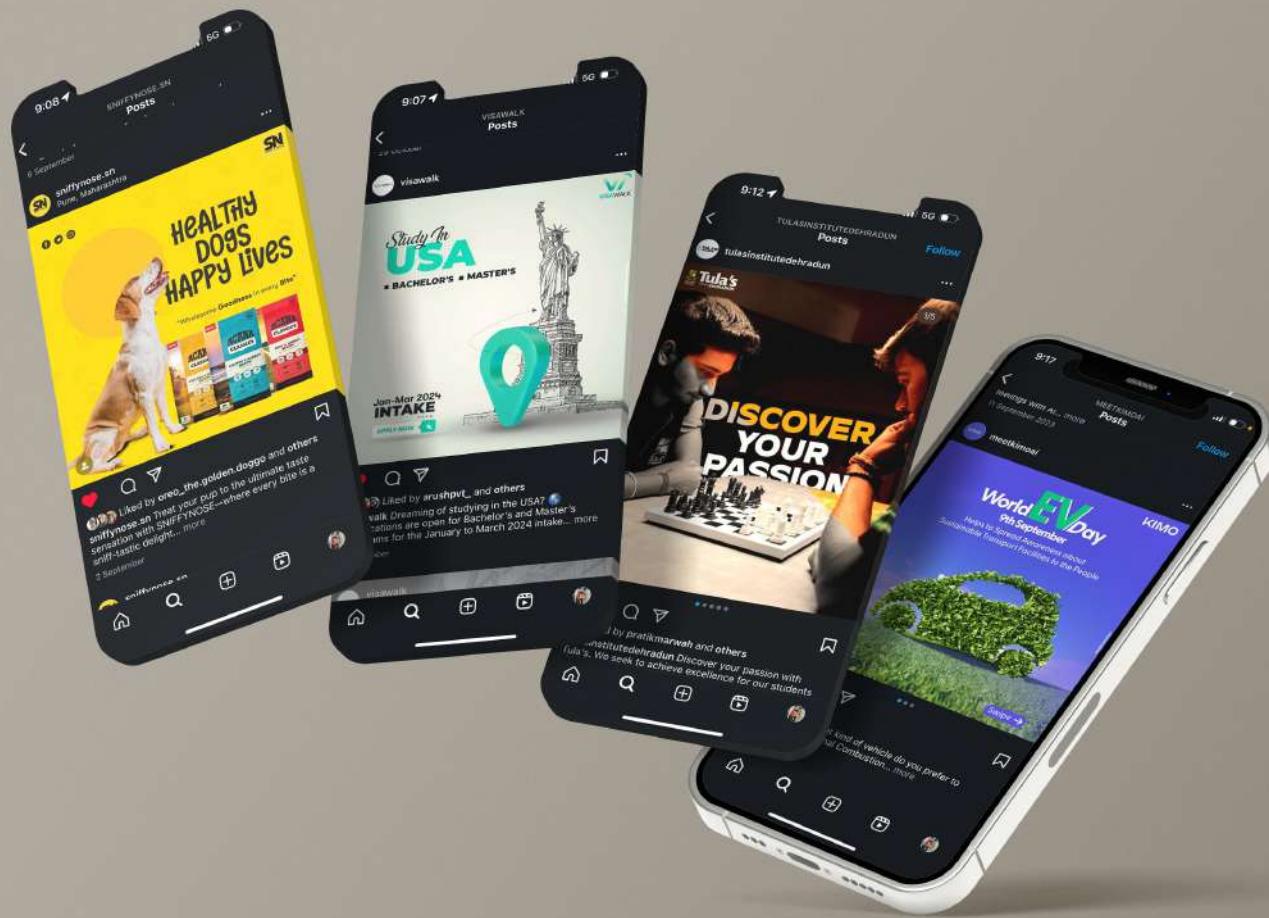


On-demand:
Pay as you go, scale as you grow.

Monthly:
No long-term contracts.

Yearly:
Hire an entire marketing team to support your business.





02 SOCIAL MEDIA

Social Media

Take it to the next level!

Do you communicate with your **target audience**? Are your messages as frequent as you would like them to be? Maintaining the company image is essential. Talking with your target audience is priceless.

Specializing in creating **high-quality content**, we excel in attracting and engaging audiences through a meticulously crafted digital media approach.

Our expertise shines in the seamless integration of diverse content forms. From the simplicity and clarity of **template posts** to the dynamic **carousel** and **animated posts**, we cover a broad spectrum.

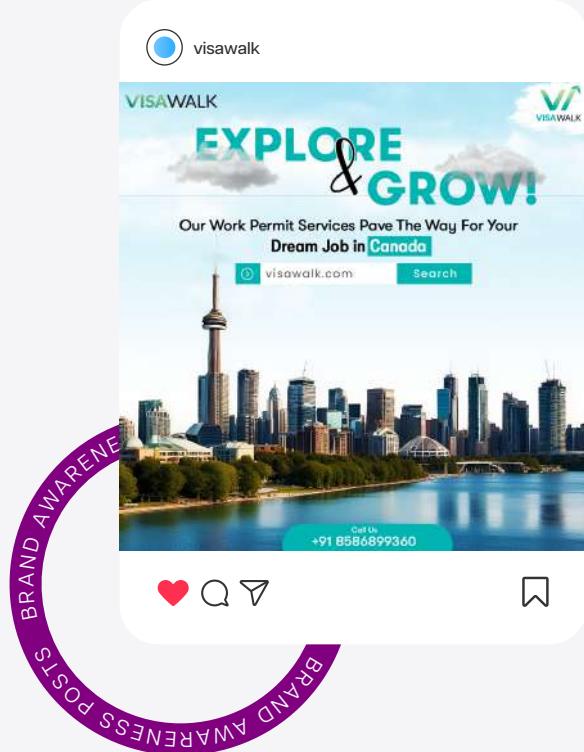
Our repertoire extends to captivating **video content** enriched with **sound effects** and more. Each element is crafted to enhance your digital presence and connect with your audience effectively.

Choose a weekly rhythm of posting, or let us suggest one for you. Whether it's **Instagram**, **Facebook**, **Google My Business**, **LinkedIn**, or **TikTok** - our team will take care of your accounts and ensure that the right people see the right posts at the right time.

Content Creation

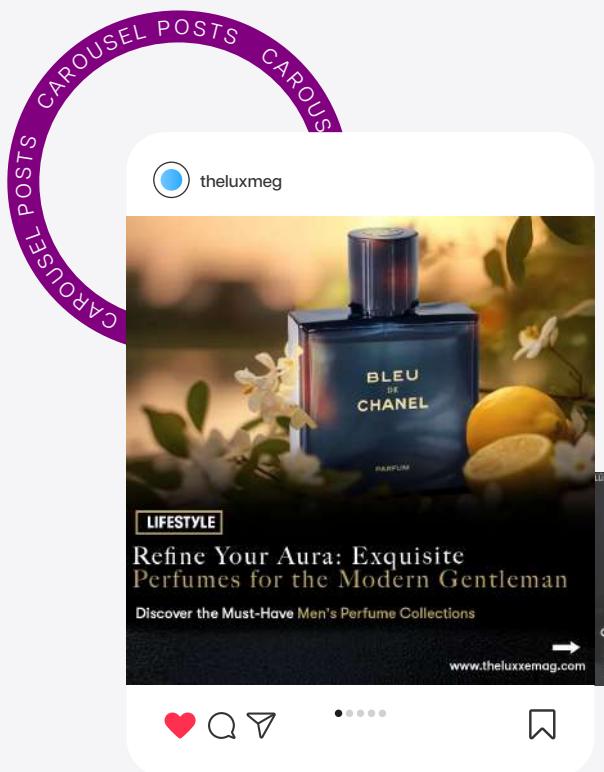
Account Management

Tailored Strategies



SALES POSTS

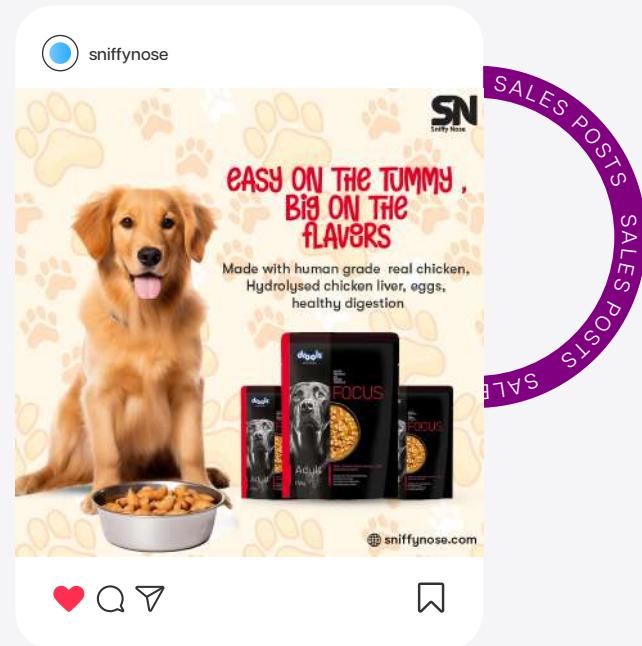
Sales posts highlight **your specific offers** in a compelling and transparent manner. We will align the messaging across your website and all social media platforms. This approach saves time for your recruiting team and makes the process way more efficient.



02 SOCIAL MEDIA

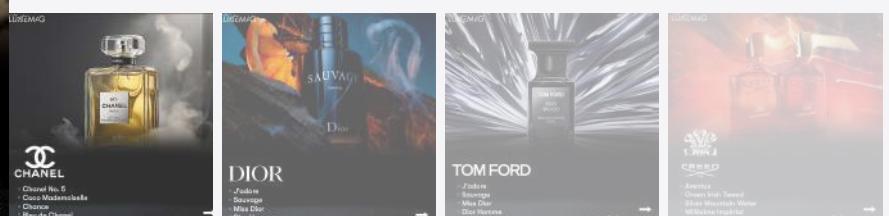
BRAND AWARENESS POSTS

We create **engaging stories** showing your company's journey, team spirit, and core values. These posts are designed to forge a strong connection with your audience. They greatly enhance brand recognition and foster a sense of community.



CAROUSEL POSTS

Our carousel posts are a dynamic mix of **industry news**, exclusive **company offers**, and intriguing **fun facts**. The goal is to captivate the audience's attention, encouraging them to engage with multiple slides. This way, they will spend more time interacting with your content.





03 DIGITAL ADVERTISING

Digital Advertising

What **you present** is what **they'll remember**. Be unforgettable!

There's no better way to **build your brand** than with **digital advertising**. Be present when they need you. So, are you ready to boost brand awareness and generate new leads?

Our digital marketing services are designed to help you **reach success**. Our research, strategies, and content creation will provide a consistent voice for your brand that connects with customers on an emotional level.

We can help you connect more closely and get the attention of potential customers in no time. We're ready whenever you are!

[Instagram Ads](#)

[Facebook Ads](#)

[Google Ads](#)

[LinkedIn Ads](#)

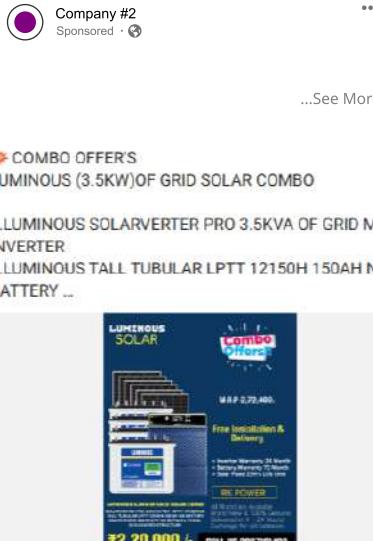
[Remarketing](#)

Social Media Ads

Campaign	Campaign	Campaign
Real Estate	Solar Panels	Immigration
Total Spent	Total Spent	Total Spent
1,00,000	20,000	1,00,000
Total Leads	Total Leads	Total Leads
300	52	226
Cost Per Lead	Cost Per Lead	Cost Per Lead
333	384	442

 Company #1 Sponsored ...
[...See More](#)
 #Jamnagar are you looking for 2 & 3 BHK Luxurious Flats with unmatched luxury for modern living that exceeds expectation then you are at the right place !!!
 Booking Starting from just Rs. 51,000 with 80% loan
 With Luxurious Amenities such as ...

 FORM ON FACEBOOK [APPLY NOW](#)

 Company #2 Sponsored ...
[...See More](#)
 ✨ COMBO OFFER'S LUMINOUS (3.5KW) OF GRID SOLAR COMBO
 1.LUMINOUS SOLARVERTER PRO 3.5KVA OF GRID MPP INVERTER
 2.LUMINOUS TALL TUBULAR LPTT 12150H 150AH N4 BATTERY ...

 FORM ON FACEBOOK [APPLY NOW](#)

 Company #3 Sponsored ...
[...See More](#)
 Singapore work permit
 2 year
 Salary 1 se 2akh month
 Accomodation all company
 No advance all payment after visa
 Low cost visa price
 Ajant most welcome ...

 FORM ON FACEBOOK [APPLY NOW](#)

Google Ads

CAMPAIGN:

LEASE TO OWN

Duration: 4 weeks

Total Spent: \$2,114.83

Total Leads: 98

Sponsored ·

www.████████.net/

Apply Now - Weekly Pay \$2,500 – \$4,000

With us you can buy new or pre-owned Freightliner trucks regardless of your credit score. Earn between \$2,500 and \$4,000 net check per week. You can own your truck in 1-3 years. Flexible Home Time. No Forced Dispatch. Freightliner Cascadia. Apply Now. No Credi...

Lease to Own

Ben

Sponsored ·

www.████████.net/

Lease to Own Semi Truck - No Credit Check - Apply Now

Our lease to purchase trucking jobs are designed to make you your own boss. Apply now! Earn between \$2,500 and \$4,000 net check per week. You can own your truck in 1...



Lease to Own

Owner Operator Jobs

Benefits for

Sponsored ·

www.████████.net/owner-operators

Our Trucking Company Is Hiring - Apply For Owner Operator Jobs

"They have treated my son and I great since we have been working for █████" - Richard Turner. Apply Now And Let Us Set You Behind the Wheel in 2 Days. Flexible Home Time! Types: Owner operators, Company drivers, Team drivers. \$5,000 Sing On Bonus. 100% no Tou...

Benefits for Drivers

Sponsored ·

www.████████.net/owner-operators

Apply For Owner Operator Jobs - Our Trucking Company Is Hiring

Looking for an Owner Operator Trucking Company? We Are Hiring Immediately. Apply Now! Apply Now And Let Us Set You Behind the Wheel in 2 Days. Flexible Home Time! Types: Owner operators, Company drivers, Team drivers. Transparency 100%. Plates Program, IFTA.

Driver Application

Benefits for Drivers

Call ██████████

CAMPAIGN:

OWNER OPERATORS

Duration: 4 weeks

Total Spent: \$2,727.90

Total Leads: 136

07

GET WHERE YOU ARE
MEANT TO BE WITH
THE HELP OF THOSE
WHO HAVE BEEN THERE.
(YOU LEAD YOUR PATH NOT THE MARKET)

#trustthePROcess



04 GRAPHIC DESIGN

Graphic Design

We create **emotions**.

Beautiful visual content on social platforms **attracts followers, boosts interactions, and leads to sales**.

Our team of graphic designers creates artistic designs that are unique to every customer. Our goal is to represent your company in a way that will draw attention and make you stand out in the crowd.

We will provide you with a high-quality graphic design and marketing strategy tailored specifically to your brand and goals.

We put all of our efforts into making your brand recognizable, from striking banners, creative social media posts, and impressive yet straightforward catalogs or business cards.

Catalogs

Business Cards

Brochures

Social Media Posts

Banners

Promo Material



05 WEBSITE DEVELOPMENT

Website Development

Unique designs, sales-driven content, and web-optimized solutions - **the perfect package.**

Your website is the core of your online branding. It influences how your audience and customers judge your business and brand. Depending on how **attractive** and **interactive** it is, it can be your **most important asset**.

Our web design process is created to deliver you a **beautiful website** that is **fully customized** and based on your needs.

Web Design

SEO

Optimization

Website Maintenance

Analytics

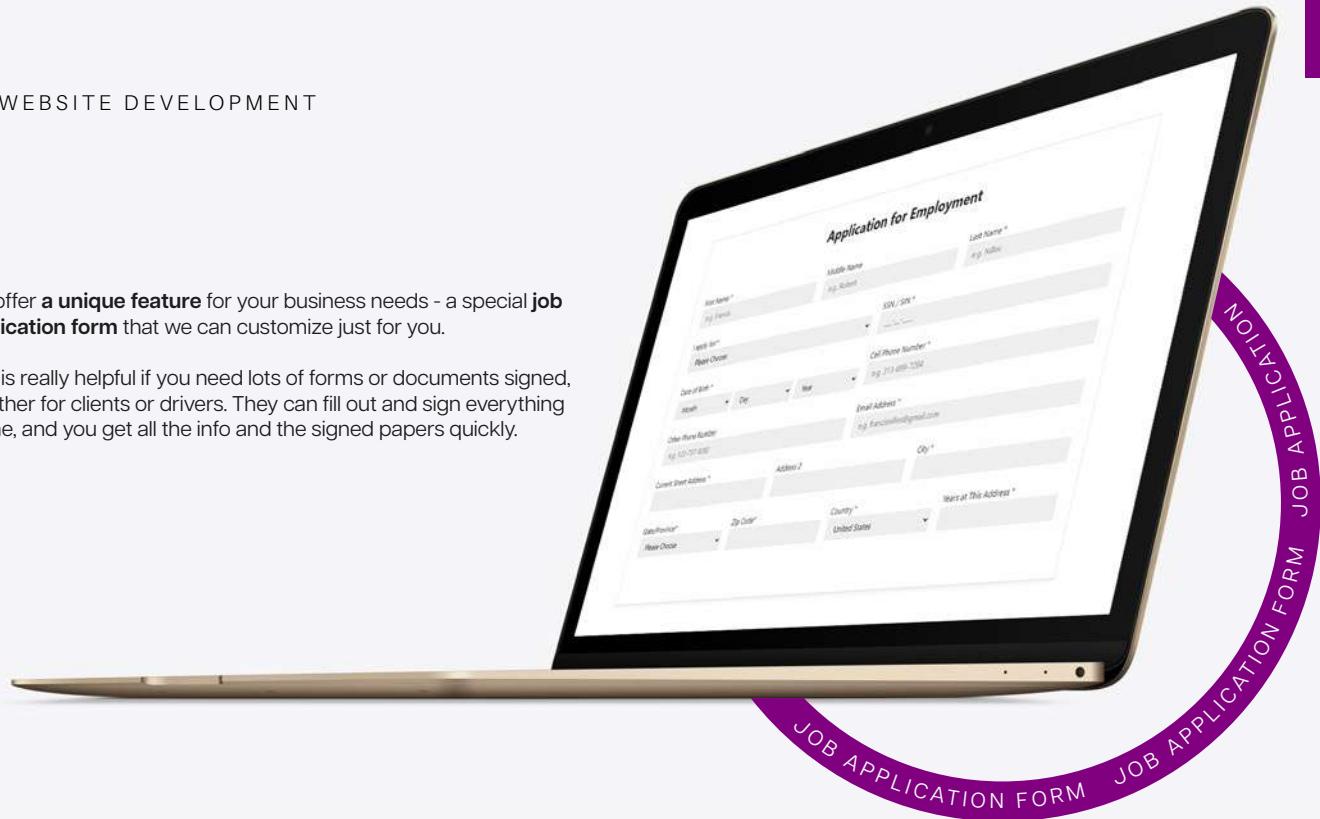
Content Management

Integrations

Remarketing Codes



05 WEBSITE DEVELOPMENT

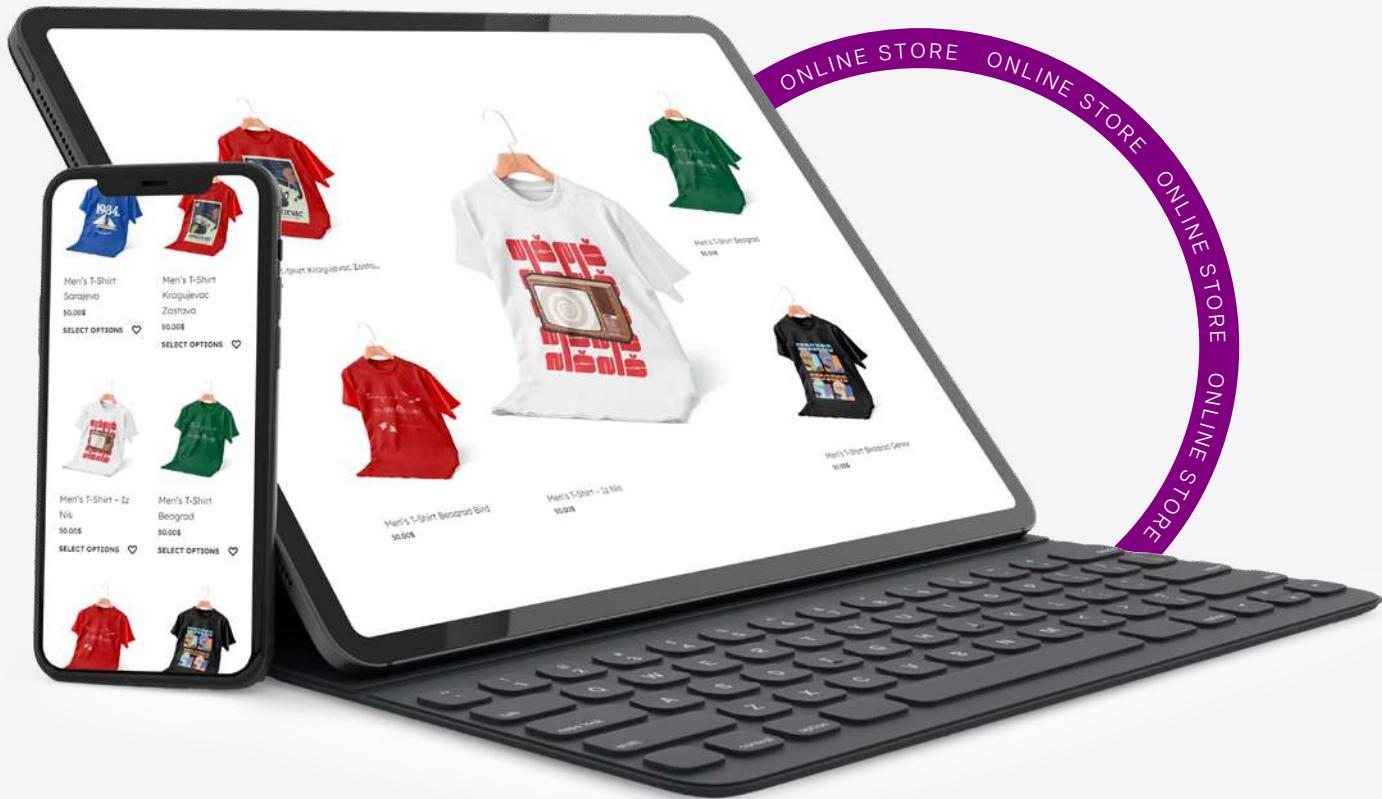


We offer a **unique feature** for your business needs - a special **job application form** that we can customize just for you.

This is really helpful if you need lots of forms or documents signed, whether for clients or drivers. They can fill out and sign everything online, and you get all the info and the signed papers quickly.

Additionally, we specialize in developing **online stores**. We focus on making them **user-friendly** so your customers have a fantastic shopping experience!

Another important part of our service is creating **responsive websites** that work well on any device. Whether someone is using a phone, tablet, or a big computer screen, our websites adjust so they **always look good** and are easy to use.





06 SEO

SEO

Having a website that is **well-built, relevant**, and has **high domain authority** is key to keeping Google's algorithm happy.

As a business owner, you know that **SEO is vital for your success**. But how do you choose between all the different SEO providers out there? SEO takes time, and finding a real expert is a tough decision because you don't know if they will deliver results.

MA Team offers **comprehensive SEO services** for small businesses and startups that want to attract more leads, sales, and signups from their website. We'll help your business **rank higher in Google** so you can get more traffic without having to spend a fortune on advertising.

Technical SEO Audit

Competitor Analysis

Content Writing

Keyword Research

Analytics Tracking

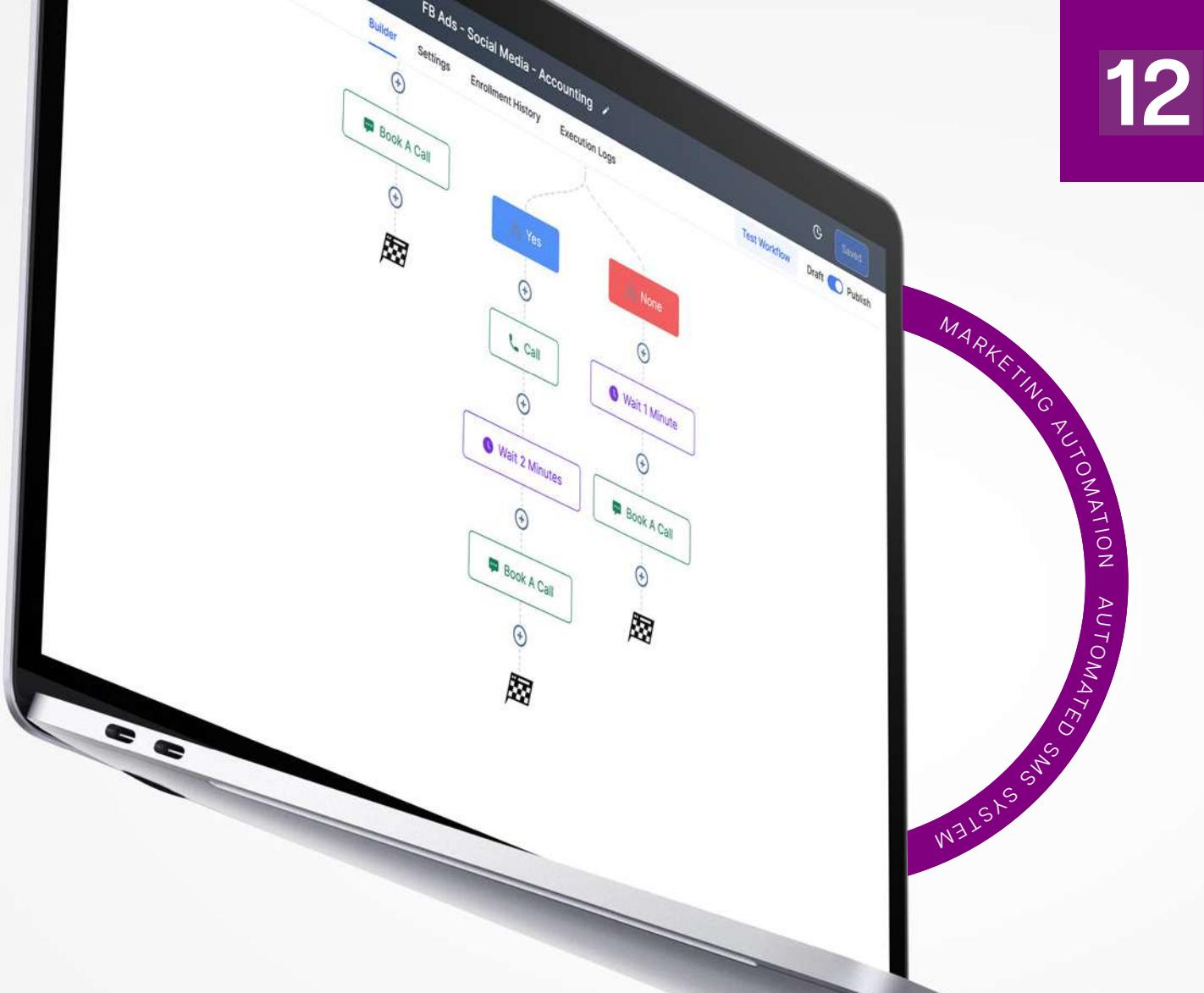
Link Building

On-Page SEO



Keywords

Website 1									
KEYWORD	ACTIONS	SEARCH INDEX	TAG #	INITIAL	RANK	+/-	LAST	BEST	
accounting services san diego	🔍 🌐 ⚡ ⚡	⌚ G 🇺🇸 📚📍	accounting	100+	1 ★	0 ➔	1	1	
san diego bookkeeping services	🔍 🌐 ⚡ ⚡	⌚ G 🇺🇸 📚📍	bookkeeping	31	1 ★	0 ➔	1	1	
bookkeeping services san diego	🔍 🌐 ⚡ ⚡	⌚ G 🇺🇸 📚📍	bookkeeping	53	1 ★	0 ➔	1	1	
accounting san diego	🔍 🌐 ⚡ ⚡	⌚ G 🇺🇸 📚📍	accounting	5	1 ★	0 ➔	1	1	
digital agency accountants	🔍 🌐 ⚡ ⚡	⌚ G 🇺🇸 📚📍	agency	1	1 ★	0 ➔	1	1	
accounting for digital marketing agency	🔍 🌐 ⚡ ⚡	⌚ G 🇺🇸 📚📍	agency	3	1 ★	0 ➔	1	1	
accountants san diego	🔍 🌐 ⚡ ⚡	⌚ G 🇺🇸 📚📍	accounting	94	2	0 ➔	2	1	
business accountant san diego	🔍 🌐 ⚡ ⚡	⌚ G 🇺🇸 📚📍	accounting	20	2 ★	0 ➔	2	2	
tax preparation for small business	🔍 🌐 ⚡ ⚡	⌚ G 🇺🇸 📚📍	tax preparation	100+	2	0 ➔	2	1	
ecommerce tax accountant	🔍 🌐 ⚡ ⚡	⌚ G 🇺🇸 📚📍	e-commerce	11	2	0 ➔	2	1	
san diego small business bookkeeping	🔍 🌐 ⚡ ⚡	⌚ G 🇺🇸 📚📍	bookkeeping	14	2	0 ➔	2	1	
accountant for marketing agency	🔍 🌐 ⚡ ⚡	⌚ G 🇺🇸 📚📍	agency	5	2	0 ➔	2	1	
san diego accounting	🔍 🌐 ⚡ ⚡	⌚ G 🇺🇸 📚📍	accounting	100+	3	0 ➔	3	1	
accountant san diego	🔍 🌐 ⚡ ⚡	⌚ G 🇺🇸 📚📍	accounting	100+	3	0 ➔	3	2	
san diego small business accountant	🔍 🌐 ⚡ ⚡	⌚ G 🇺🇸 📚📍	accounting	21	3 ★	0 ➔	3	3	
bookkeeping san diego	🔍 🌐 ⚡ ⚡	⌚ G 🇺🇸 📚📍	bookkeeping	100+	3	0 ➔	3	1	
cfo services san diego	🔍 🌐 ⚡ ⚡	⌚ G 🇺🇸 📚📍	cfo services	100+	3	0 ➔	3	1	
tax preparer for small business	🔍 🌐 ⚡ ⚡	⌚ G 🇺🇸 📚📍	tax preparation	100+	3	0 ➔	3	1	
small business tax preparation	🔍 🌐 ⚡ ⚡	⌚ G 🇺🇸 📚📍	tax preparation	100+	3	0 ➔	3	2	
amazon accounting services	🔍 🌐 ⚡ ⚡	⌚ G 🇺🇸 📚📍	amazon	60	3	0 ➔	3	2	
small business bookkeeping san diego	🔍 🌐 ⚡ ⚡	⌚ G 🇺🇸 📚📍	bookkeeping	40	4	0 ➔	4	2	
accountant for amazon sellers	🔍 🌐 ⚡ ⚡	⌚ G 🇺🇸 📚📍	amazon	100+	5 ★	0 ➔	5	5	
amazon seller accountant	🔍 🌐 ⚡ ⚡	⌚ G 🇺🇸 📚📍	amazon	81	5	0 ➔	5	4	



07 MARKETING AUTOMATION

Marketing Automation

We offer **marketing automation**, which uses software to make tasks like email campaigns and getting leads easier and more personalized.

This is super important because the faster you contact a lead, the better! Contacting leads **within the first 5 minutes** is crucial. If you wait more than 5 minutes, the chance of getting a response **drops by 80%** and decreases every minute. Our system helps you contact leads quickly to stay ahead.

We also have **an automated SMS system**. If someone applies for a job you posted, they will be contacted right away. If they don't answer, we'll send an SMS with a link to schedule a call when they have time.

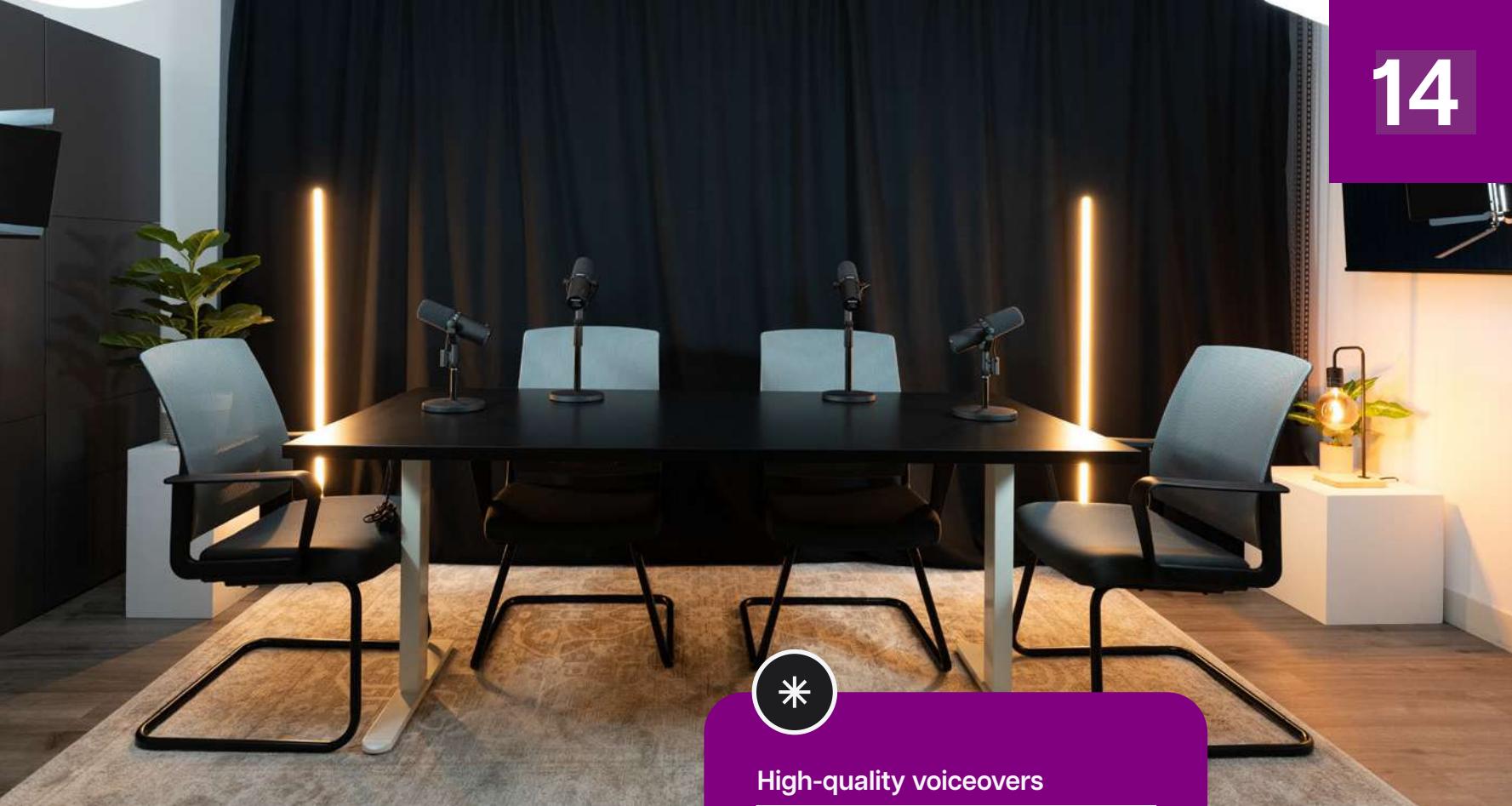
Quick responses are key when dealing with leads. Our automation makes sure you're fast and efficient, which can really make a difference!

Content Creation

- *Building Your Digital Narrative*

Our advanced recording studios are ideal for all your audio and video projects, equipped with the latest technology for top-quality results. Once recorded, our team expertly enhances the audio and video, adding dynamic titles and effects. The final product is finely tuned and delivered in the format you need, suitable for various platforms.





High-quality voiceovers

Sound Effect Production

TikTok Videos

YouTube Shorts

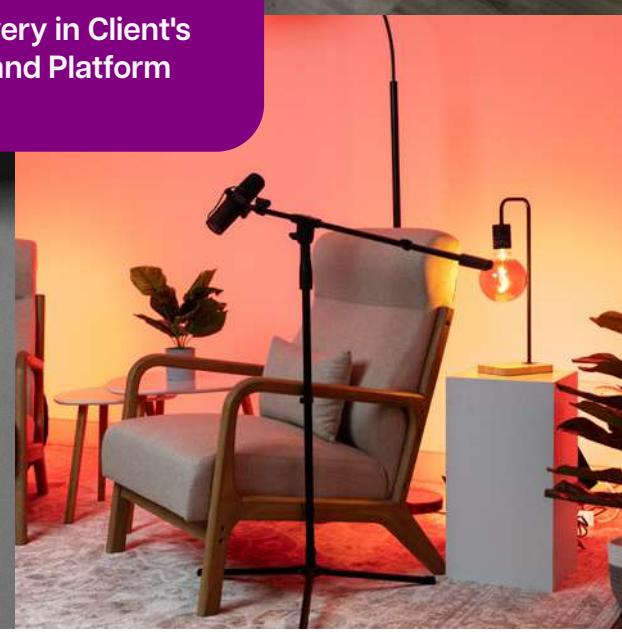
Professional Podcast Audio & Video Recording

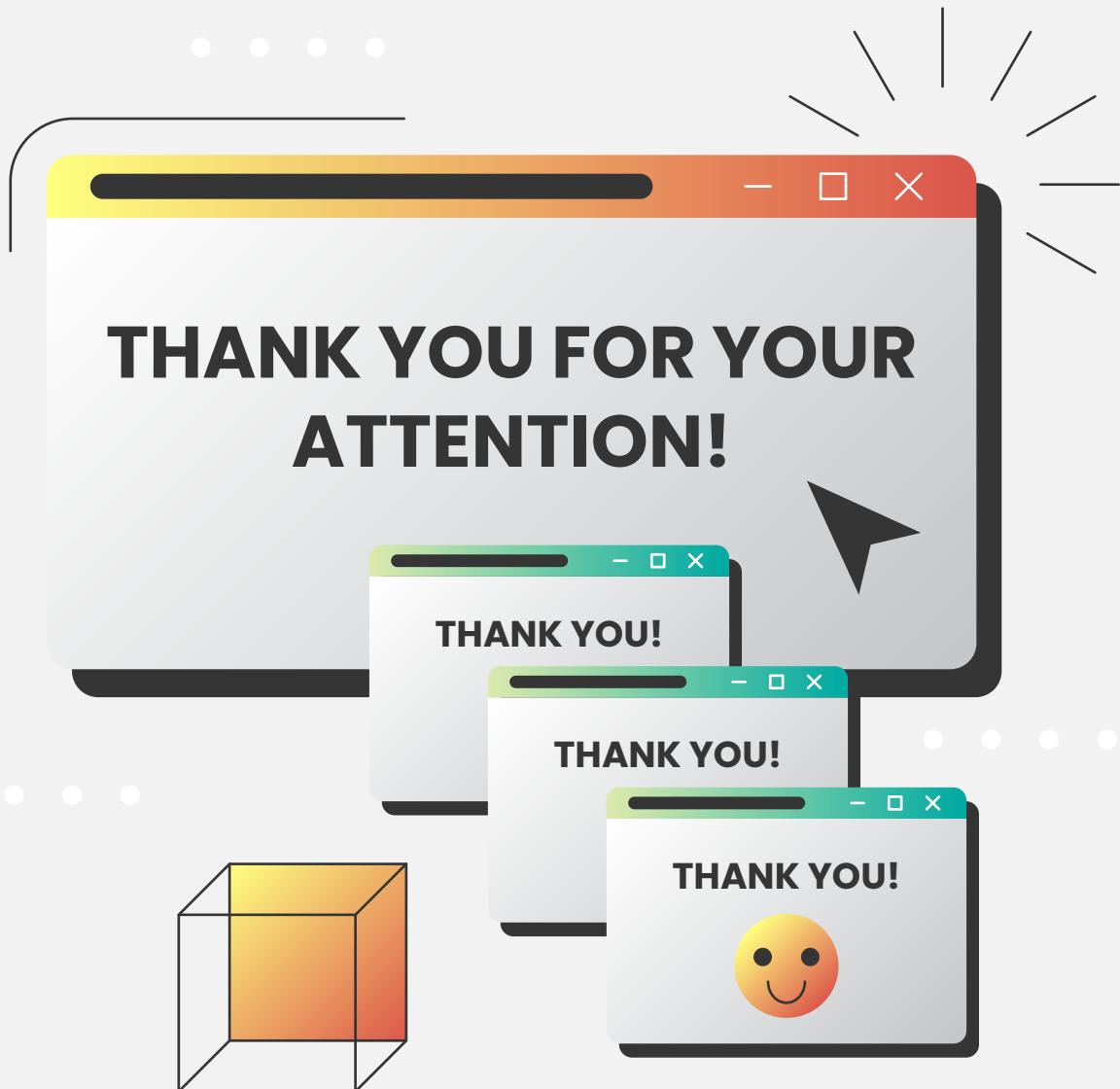
Unique ASMR Session Recording

Talking Heads Videos for Personalized Engagement

Full-Spectrum Editing: Video, Voice, Titles, and Effects

Final Product Delivery in Client's Preferred Format and Platform





RPD Software

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